



Greater Manchester
Cancer Alliance

National Allied Health Professionals (AHPs) Day 2024

October 14th 2024

Greater Manchester Cancer Alliance is promoting specialist
Allied Health Professionals working in cancer care

#GMCancerAHPs

Overview

National Allied Health Professionals Day (AHP) is on 14th October 2024.

Our aim is to enhance the profile of AHPs, raise awareness about becoming a Specialist Cancer AHP, and explore the reasons for future specialist roles.

Join us and celebrate the essential roles carried out by the Allied Health Professionals working in cancer services.

Please support our campaign. This toolkit includes social media posts, newsletter copy and banners and email signature assets.

#GMCancerAHPs

What is the Greater Manchester Cancer Alliance offering?

We have developed a range of resources to mark the day. They include:

- A specialist cancer AHPs comms toolkit
- Allied Health Professionals in Cancer webinar – to go live on the day
- A Greater Manchester Cancer Podcast episode – to be released on the day

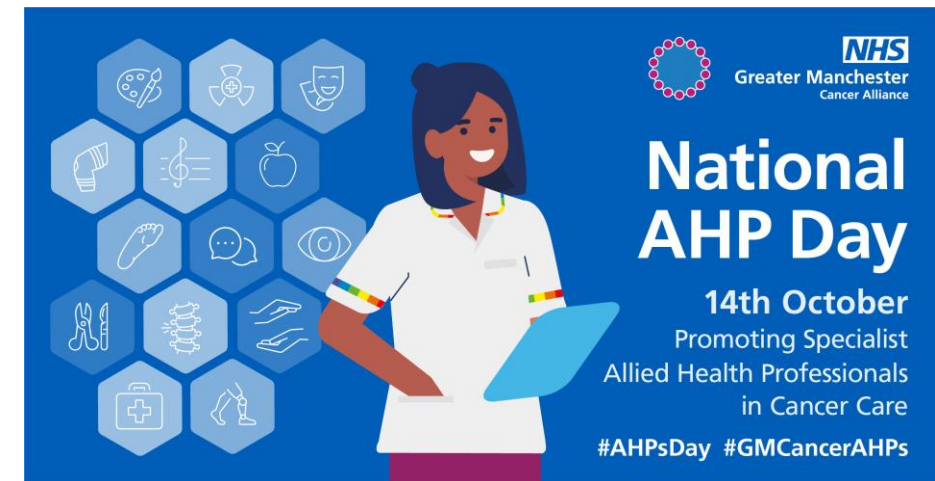
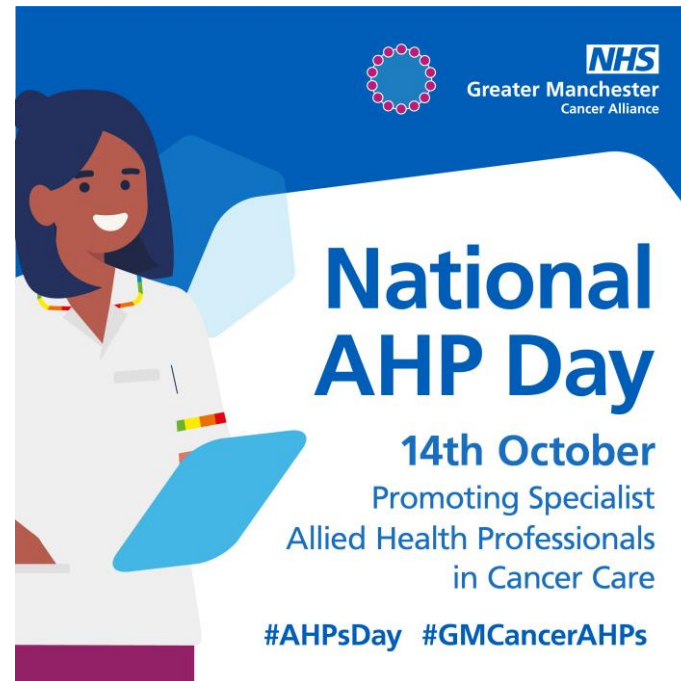
How to get involved

- Post on social media using the hashtags #GMCancerAHPs and #AHPsDay
- Include our content in your newsletters
- Update your email signatures and intranet banners
- Listen to our podcast episode (to be released on National AHP Day)
- Encourage as many AHPs to register and join our webinar

#GMCancerAHPs

Creative assets

Social media images



#GMCancerAHPs

Creative assets

Social media quote tile template

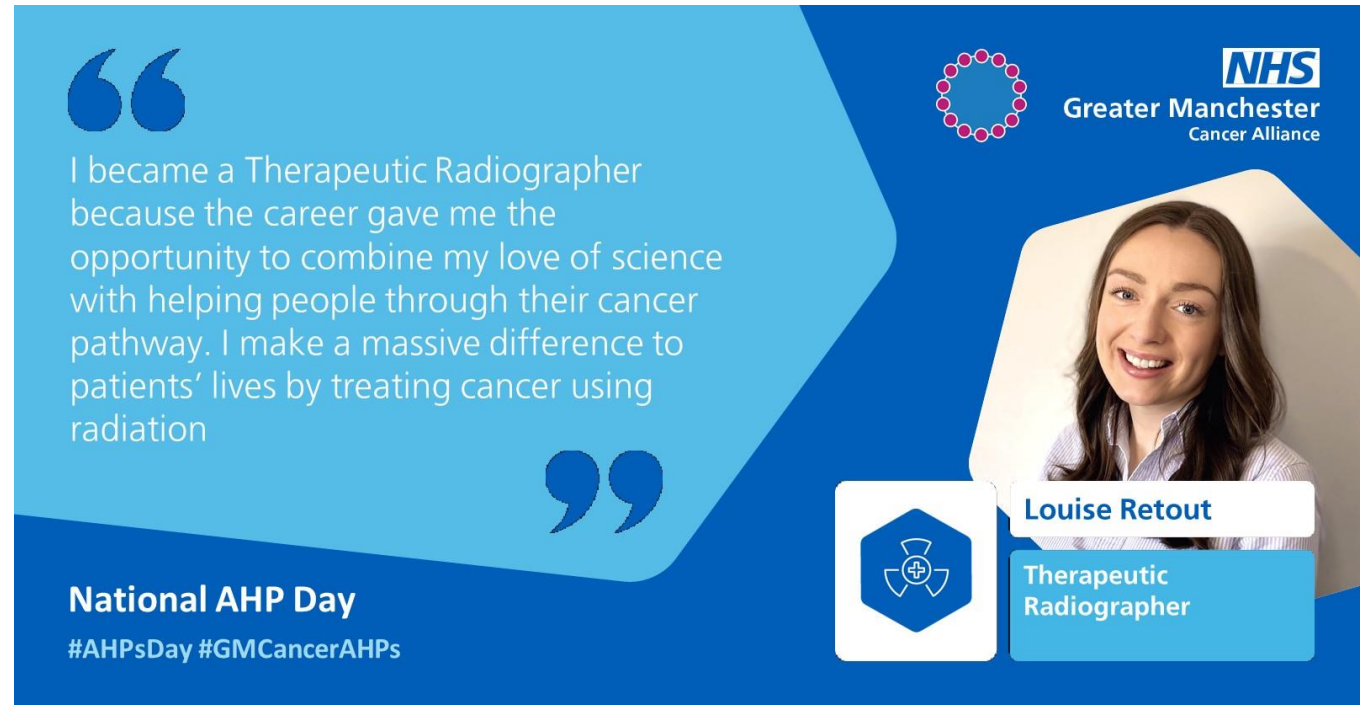
1. Open PowerPoint and select the slide you want to save as an image.
2. Click the “File” tab and choose “Save As”.
3. In the Save As window, select an image format (JPEG, PNG, GIF, or TIFF).
4. Choose whether to export all slides or just the selected one



#GMCancerAHPs

Creative assets

Social media quote tile template - example



#GMCancerAHPs

Creative assets

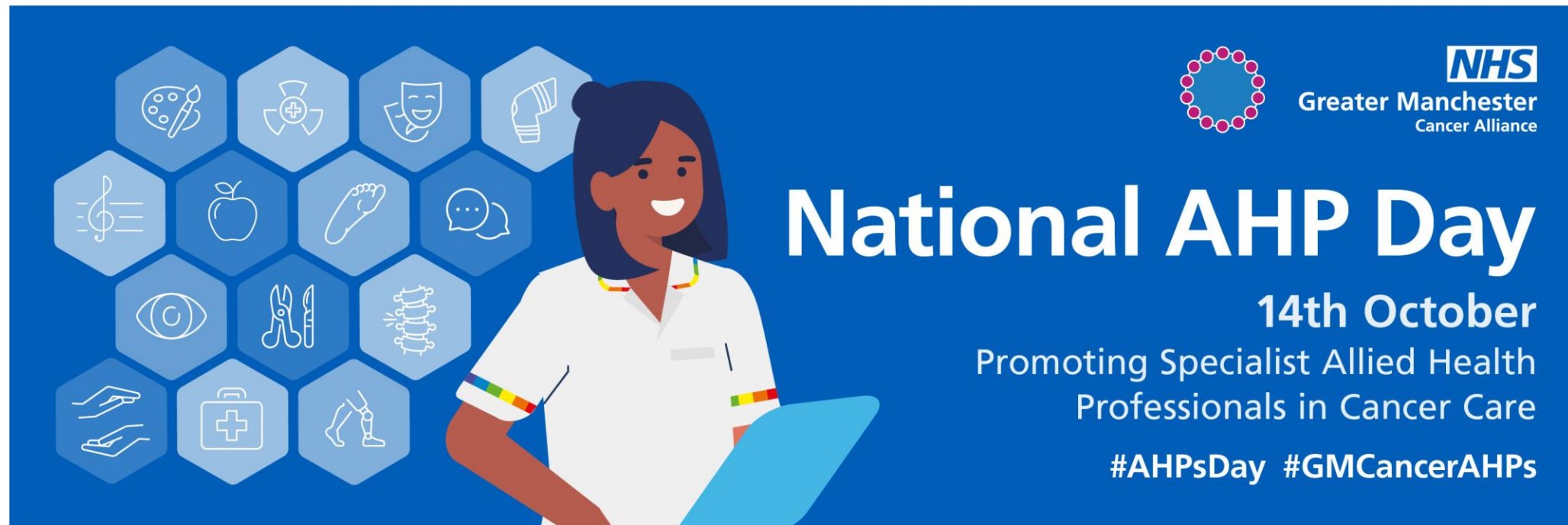
Teams background



#GMCancerAHPs

Creative assets

X coverphoto



#GMCancerAHPs

Creative assets

Email signature

Siobhan Doherty

Workforce & Education Project Support Officer

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E: siobhan.doherty3@nhs.net

Visit: gmcancer.org.uk



#GMCancerAHPs

Creative assets

Webinar social media image



This is a social media image for a webinar. It features a blue background with a white circular logo containing pink dots in the top left. The Greater Manchester Cancer Academy logo is in the top right. The main title 'Allied Health Professionals in Cancer Webinar' is in large white text, with the subtitle 'Enhancing your Four Pillars of Practice' below it. Four pink buttons with white text represent the pillars: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. The event details 'When? Monday 14th October 2024, Time: 12:00-13:00' and the hashtags '#GMCancerAHPs #AHPsDay' are in the bottom left. The NHS Greater Manchester Cancer Alliance logo is in the bottom right.





Allied Health Professionals in Cancer Webinar

Enhancing your Four Pillars of Practice

Clinical Practice Education Leadership & Management Evidence, Research & Development

When?
Monday 14th October 2024
Time: 12:00-13:00
[#GMCancerAHPs](#) [#AHPsDay](#)





This is a social media image for a webinar, similar to the one on the left but with a different layout for the pillars. It features a blue background with a white circular logo containing pink dots in the top left. The Greater Manchester Cancer Academy logo is in the top right. The main title 'Allied Health Professionals in Cancer Webinar' is in large white text, with the subtitle 'Enhancing your Four Pillars of Practice' below it. Four pink buttons with white text represent the pillars: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. The event details 'When? Monday 14th October 2024, Time: 12:00-13:00' and the hashtags '#GMCancerAHPs #AHPsDay' are in the bottom left. The NHS Greater Manchester Cancer Alliance logo is in the bottom right.





Allied Health Professionals in Cancer Webinar

Enhancing your Four Pillars of Practice

Clinical Practice Education Leadership & Management Evidence, Research & Development

When?
Monday 14th October 2024
Time: 12:00-13:00
[#GMCancerAHPs](#) [#AHPsDay](#)



[#GMCancerAHPs](#)

Social media copy, images and ALT text

General messaging – Save the date!

X

W/c 09.09.24	Did you know that #AlliedHealthProfessionals make up a third of our NHS workforce? @GM_Cancer is celebrating cancer specialist AHPs on National AHP Day (Monday 14th October). SAVE THE DATE and learn how you can get involved. https://bit.ly/3zdJtmQ #GMCancerAHPs #AHPsDay		Promotional graphic for Greater Manchester Cancer Alliance: Save the Date, National AHP Day on 14th October. Includes hashtags #AHPsDay #GMCancerAHPs and an illustration of a healthcare professional in scrubs.
W/c 16.09.24	Save the date! 4 weeks to go until #AHPsDay. Join @GM_Cancer on 14th October to celebrate our cancer specialist #AlliedHealthProfessionals. There is a range of educational offerings and ways to get involved. https://bit.ly/3zdJtmQ #GMCancerAHPs		Promotional graphic for Greater Manchester Cancer Alliance: Save the Date, National AHP Day on 14th October. Includes hashtags #AHPsDay #GMCancerAHPs and an illustration of a healthcare professional in scrubs.
W/c 23.09.24	Are you interested in becoming a specialist #AlliedHealthProfessional in cancer care? – take a look at @GM_Cancer's webpage for more details on each of the 14 professions. https://bit.ly/3zdJtmQ #GMCancerAHPs #AHPsDay		Promotional graphic for Greater Manchester Cancer Alliance: Save the Date, National AHP Day on 14th October. Includes hashtags #AHPsDay #GMCancerAHPs and an illustration of a healthcare professional in scrubs.

#GMCancerAHPs

Social media copy, images and ALT text

General messaging – Save the date!

Facebook, Instagram and LinkedIn

To mark this year’s National Allied Health Professionals (AHP) Day, Greater Manchester Cancer Alliance are celebrating cancer specialist AHPs working hard across Greater Manchester.

There is a range of educational offerings and ways to get involved on 14th October 2024.

- A toolkit with assets to support on your social media channels.
- A Greater Manchester Cancer Academy webinar ‘Allied Health Professionals in Cancer Webinar: Enhancing your Four Pillars of Practice’ on 14th October at 12:00 – 13:00.
- A Greater Manchester Cancer Podcast to be released on AHPsDay.

SAVE THE DATE and learn how you can get involved.

<https://bit.ly/3zdJtmQ>

#AlliedHealthProfessionals #AHPsDay #GMCancerAHPs



Promotional graphic for Greater Manchester Cancer Alliance: Save the Date, National AHP Day on 14th October. Includes hashtags #AHPsDay #GMCancerAHPs and an illustration of a healthcare professional in scrubs.

#GMCancerAHPs

Social media copy, images and ALT text

Webinar promotion

X

W/c 09.09.24	#AlliedHealthProfessionals are invited to join @GM_Cancer and @GMCancerAcademy on National AHP Day for a special webinar exploring the four levels of practice for AHPs in cancer care. 14th October at 12:00 - 13:00. Register your place: https://bit.ly/46QMXb4 #AHPsDay #GMCancerAHPs		Promotional graphic for Greater Manchester Cancer Academy's webinar. Text reading: Allied Health Professionals in Cancer webinar. Enhancing your four pillars of practice: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. Includes event details for the webinar on Monday 14th October, from 12:00 to 13:00, marked with hashtags #GMCancerAHPs and #AHPsDay.
W/c 16.09.24	Are you interested in becoming a specialist #AlliedHealthProfessional in cancer care? Join @GMCancerAcademy on National AHP Day for a special webinar. Register your place: https://bit.ly/46QMXb4 #AHPsDay #GMCancerAHPs		Promotional graphic for Greater Manchester Cancer Academy's webinar. Text reading: Allied Health Professionals in Cancer webinar. Enhancing your four pillars of practice: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. Includes event details for the webinar on Monday 14th October, from 12:00 to 13:00, marked with hashtags #GMCancerAHPs and #AHPsDay.
W/c 23.09.24	Have you booked your place on the #AlliedHealthProfessional in cancer care webinar? Join @GM_Cancer and @GMCancerAcademy and ask any questions you may have. #GMCancerAHPs #AHPsDay		Promotional graphic for Greater Manchester Cancer Academy's webinar. Text reading: Allied Health Professionals in Cancer webinar. Enhancing your four pillars of practice: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. Includes event details for the webinar on Monday 14th October, from 12:00 to 13:00, marked with hashtags #GMCancerAHPs and #AHPsDay.

#GMCancerAHPs

Social media copy, images and ALT text

Webinar promotion

Facebook, Instagram and LinkedIn

Allied Health Professionals are invited to join our Greater Manchester Cancer Academy webinar on National AHP Day.

When? 14th October at 12:00 - 13:00.

The webinar aims to enhance the four levels of practice for AHPs in cancer care:

- Clinical Practice: Focus on the ACCEND framework and utilising the e-portfolio to advance as an AHP and explore career pathways.
- Facilitation of Learning: Explore the education and training options available to AHPs working in cancer.
- Leadership: Highlight the importance of leadership using case studies as examples, routes available for AHPs to move into leadership and management roles and requirements.
- Evidence, Research and Development: Using case study examples, review AHP led work done to date and provide guidance for those considering routes into research and development.

Register your place: <https://bit.ly/46QMXb4>

#AHPsDay #GMCancerAHPs #AlliedHealthProfessionals



Promotional graphic for Greater Manchester Cancer Academy's webinar. Text reading: Allied Health Professionals in Cancer webinar. Enhancing your four pillars of practice: Clinical Practice, Education, Leadership & Management, and Evidence, Research & Development. Includes event details for the webinar on Monday 14th October, from 12:00 to 13:00, marked with hashtags #GMCancerAHPs and #AHPsDay.

#GMCancerAHPs

Newsletter / Bulletin copy

General messaging – Save the date!

Subject / Title: Allied Health Professionals in Cancer

To mark this year's National Allied Health Professionals (AHP) Day, Greater Manchester Cancer Alliance is shining a light on AHPs in cancer care. The Alliance has a range of educational offerings and ways to get involved on 14th October 2024.

- A toolkit with assets to support on your social media channels
- A Greater Manchester Cancer Academy webinar 'Allied Health Professionals in Cancer Webinar: Enhancing your Four Pillars of Practice' on 14th October at 12:00 – 13:00
- A Greater Manchester Cancer Podcast to be released on #AHPsDay

SAVE THE DATE and learn how you can get involved. <https://bit.ly/3zdJtmQ>

#GMCancerAHPs

Newsletter / Bulletin copy

Promoting the webinar

Subject / Title: Allied Health Professionals in Cancer Webinar

To mark this year's National Allied Health Professionals (AHP) Day, Greater Manchester Cancer Alliance is hosting a webinar exploring the four levels of practice for AHP's in cancer care.

When?

Monday 14th October 2024

Time: 12:00 – 13:00

Who's it for?

Current Allied Health Professionals working with patients affected by cancer or those keen to expand their knowledge of cancer. Aspiring Allied Health Professionals with an interest in specialising in cancer care.

Speakers include:

- Victoria Dickens, Chief Allied Health Professional, Northern Care Alliance
- Claire Clarkson, Programme Lead, Greater Manchester Cancer Alliance
- Molly Pipping, Senior Programme Lead for Education, Greater Manchester Cancer Alliance
- Kellie Owen, Advanced Clinical Practitioner Dietician, Northern Care Alliance

This webinar is delivered by the Greater Manchester Cancer Academy.

[Please register your interest](#) and share with your networks.

#GMCancerAHPs

Contact us



If you have any questions, please contact **Siobhan Doherty**, Workforce & Education Project Support Officer at the Greater Manchester Cancer Alliance.

Email: siobhan.doherty3@nhs.net

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